

<u>United Systems, Inc. Launches Revolutionary Network Data Discovery and</u> <u>Cyber Risk Management Solution for Businesses</u>

Leading MTSP Demystifies Cyber Risks and Gives SMBs Immediate Cybersecurity Roadmap to Security and Compliance

QUINCY, IL – June 20, 2024 -United Systems a leading managed technology services provider, has unveiled a groundbreaking new solution designed to instantly conduct data discovery on an organization's network, classify risks, and prioritize cybersecurity measures. This advanced technology United Systems is bringing to small to mid-sized businesses (SMBs) promises to revolutionize how organizations understand and manage their data exposure. In today's digital landscape, the security of sensitive information is paramount. Whether organizations have cybersecurity policies in place or not, most employees still don't adhere strictly to those policies, exposing the company to unnecessary liability and cyber risks. United Systems's solution will put a stop to these risk factors.

United Systems's new solution offers immediate insight into an organization's network vulnerabilities, highlighting potential risks and providing actionable recommendations. This tool not only scans all devices, servers, and cloud integrations immediately, but it integrates seamlessly with Microsoft 365, enabling businesses to protect critical data stored in Exchange,

OneDrive, SharePoint, and Teams.

A key feature of this solution is its ability to classify data based on sensitivity levels. For instance, it can identify documents containing credit card information and reveal the extent of access within the company. As companies begin to use more AIpowered technology, flaws in data security systems are becoming more apparent. Since AI-powered tools can immediately read, access, and contextualize all company data, if things are left unsecure, employees can inadvertently gain access to highly sensitive information. By doing so, it exposes potential security breaches where sensitive data might be overly accessible, thus compromising the organization's integrity.

"Imagine discovering that a document with credit card information is accessible by 100% of your employees, even though it's just stored on a single laptop," said Mike Melton, President at United Systems. "Our solution makes it possible to instantly pinpoint such vulnerabilities and take corrective action, based on the risk factor."

As natural language processing tools, like Microsoft's Copilot will bring many helpful capabilities to organizations, they will also bring to light any improper data access, such as employees viewing information they shouldn't have, like the

CEO's salary details or social security numbers. This new tool ensures compliance with the IT principle of "least privilege," which limits data access to the minimum necessary for job functions.

By classifying risks and quantifying potential financial exposure, the technology provides a clear picture of the liabilities involved. For example, it can reveal a \$100k risk associated with certain credit card numbers or social security numbers, on a single laptop and will give that lone, unsecured laptop a 9.7 risk score (on a 10-point scale) that helps United Systems prioritize which data to secure first. While cybersecurity has long been a nebulous, ubiquitous risk factor that business owners can never seem to do enough to mitigate, United Systems's new technology helps management to efficiently prioritize their security initiatives and deliver the peace of mind they deserve for being proactive.

"Think of it like autocorrect for your IT infrastructure," added Melton. "It not only identifies where your data security is lacking but also provides a roadmap to fix those issues. We launched this because it's important that our clients are empowered to make their own decisions so they're no longer flying blind in the world of IT security."

United Systems's solution does not transfer company data

anywhere; it simply reads the patterns and generates comprehensive reports. By keeping the data within the company's secure environment, it avoids the pitfalls of exposing information to external systems, like in the case of other tools such as ChatGPT or Microsoft's Copilot.

As businesses become increasingly aware of the importance of data security, United Systems's innovative solution stands out as an essential tool for managing and protecting sensitive information. With its

ability to conduct a network data discovery, classify risks, and prioritize security measures, this technology ensures that businesses stay ahead of potential threats.

ABOUT UNITED SYSTEMS, INC.

Founded in 1986, United Systems, Inc. is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allows the United Systems, Inc. team to

develop an understanding of each customer's unique requirements, and to respond to those requirements quickly and effectively.

Our mission is that we are in business to serve every customer in the tri-state area with priority service. Our goal is to make their businesses profitable and provide a competitive edge with the use of technology and services.

For more information on United Systems, Inc., call (217) 228-0315 or visit www.4unitedsystems.com.